The IU School of Informatics and Computing

OUR VISION
The Indiana University School of Informatics and Computing spans the breadth of computing and information science, from the theoretical foundations, to a wide variety of applications, to human and societal implications. The School is dedicated to excellence in education and research, bolstering economic development and entrepreneurship, and increasing IT opportunities for women and minorities.

OUR CORPORATE PARTNERS
Since the founding of our School in 2000, and particularly since the launch of our Accelerator Corporate Giving Program in 2013, we have worked closely with corporate partners to better serve our students as well as increase talent in the tech pipeline. Moving forward, we plan to continue these invaluable relationships as well as increase the engagement opportunities offered to our corporate partners.
USING THIS GUIDE

We uniquely customize our partnerships to meet the needs of your company, address mutual strategic goals, optimize visibility, and provide high-impact opportunities. Within this piece are various opportunities available for engaging with our School, faculty, students, and leadership. We are happy to work with your company to customize your experience and help you make the most of your relationship with the School of Informatics and Computing (SoIC).

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For more information on building a corporate partnership with the School of Informatics and Computing or for details on any of these opportunities, contact Gina Gallagher at 812-856-1847 or ggallagh@indiana.edu.
The IU School of Informatics and Computing has seen incredible growth since its establishment in 2000. This growth has led to the need for a new building to unify our students and faculty, who are now spread across several buildings around campus. The IU Board of Trustees enthusiastically approved the design of a new facility in June 2015—one that blends ultra-modern design with IU Bloomington’s traditional feel.

The building will be a teaching and research hub for students and faculty in the School. In addition to providing teaching and research spaces, it will house the Shoemaker Center for Innovation to support entrepreneurship, a community center to support the School’s diversity programs, and common spaces to draw in the community as well as serve students and faculty. The new building will have a unique look that won’t be matched on any campus. It is also noteworthy as it will be the first building in IU’s new master plan for a Woodlawn corridor that extends from the campus north to the athletic facilities.
Opportunities for Corporate Partners

SoIC’s transformative new building creates new opportunities for our corporate partners. A named building space is a particularly valuable opportunity for companies wishing to build brand exposure and awareness at both SoIC and Indiana University. The design of the building ensures that company names and logos featured on spaces will be prominent and visible to students, faculty, and visitors.

INTERVIEW ROOMS

The first floor of the building will feature our new Career Services suite that will include interview rooms—these rooms provide a unique opportunity for companies to establish permanent, highly visible branding. Your company’s name and logo would be attached to one of the School’s 11 interview rooms in perpetuity. Another significant advantage of investing in an interview room is that companies can host on-campus interviews in their own branded interview room.

We anticipate this will be a popular opportunity, and spots will fill quickly. Partners have the option of a one-time gift of $50,000 or a pledge of $50,000 paid over multiple years.

CLASSROOMS, CONFERENCE ROOMS, AND OTHER NAMED SPACES

Luddy Hall will also feature an array of classrooms (starting at $100,000) and conference rooms (starting at $50,000) available to be named by our corporate partners. Conference rooms enclosed in glass will project from the sides of the building to give it a modern look, providing a dynamic feel to those outside the structure. Classrooms will feature innovative technology and collaborative workspaces.

Classrooms and conference rooms are priced based on size and visibility and are located on every floor. Because this is a new opportunity, a variety of space options are available. We are happy to work with you to identify a space that meets your needs.
Career Services Engagement Opportunities

Career Services offers a variety of options to help you meet your recruiting goals. Create an account in our online recruiting system, SoIC Careers (soic.indiana.edu/soic-careers), to connect with students.

CAREER FAIRS
Attending our career fairs is a great way to meet hundreds of potential employees. The School hosts two large career fairs each year; last fall, more than 900 job and internship seekers attended our fair.

ON-CAMPUS INTERVIEWS
If you are looking to increase your visibility with students and have a more productive recruiting season, we encourage you to schedule on-campus interviews. We offer next-day interviews following each career fair and on-campus interviews throughout the semester. More than 1500 on-campus interviews were held during the 2014-15 academic year.

JOB POSTINGS
Post full-time, internship, and part-time positions in SoIC Careers (soic.indiana.edu/soic-careers) for students in all SoIC majors, minors, and certificate programs.

INFORMATION SESSIONS
Information sessions are traditionally held the evening prior to an on-campus interview day or career fair to provide students with more information about your company.
TECH TALKS
Host a tech talk, and speak to students about the latest happenings of the tech world.

HCI/d CONNECT
HCI/d Connect is a unique opportunity for employers to recruit students in our Human-Computer Interaction Design master's program by participating in a mini career fair, giving an “ignite-style” employer presentation, hearing from faculty, and observing students in a design challenge.

EMPLOYER PANELS
Participate in an employer panel in one of our introductory computer science or informatics courses to help students learn more about your industry and company. Companies might opt to give a presentation in our introductory course “C102 Great Ideas in Computing.” Informing students about the many options available to them is one of the best ways to increase the tech talent pipeline.

RESUME ROUNDTABLES
Resume review can be one of the most useful skills for a student approaching the job hunt, whether they are seeking full-time, part-time, or internship roles. Sponsoring or participating in a resume roundtable provides a helpful service to students while increasing visibility and awareness of your company.

MOCK INTERVIEW DAY
Conducting practice interviews provides support and feedback to our students while increasing your presence at the School.

CASE COMPETITIONS AND HACKATHONS
Are you interested in hosting a large-scale event for SoIC students? Consider sponsoring a case competition open to all SoIC students. This highly desirable option is a great way to increase your brand on campus and connect with our most in-demand students. Because of the time-intensive nature of these events, SoIC hosts only two each year. Another option is to host a virtual or real-world hackathon for SoIC students by establishing a company-named challenge for our students.

SHADOW OPPORTUNITIES
Providing a shadowing opportunity allows students to get a sense of your company’s corporate culture and learn more about your work.

SITE VISITS
Similar to shadow opportunities, a site visit enables a group of students to get a preview of what day-to-day life is like at your company. Site visits held in conjunction with School courses can help many students connect with your company in one visit.
Accelerator Corporate Giving Program

The School of Informatics and Computing’s Accelerator Corporate Giving Program is a relationship-enhancing investment opportunity that accelerates a company’s ability to address their specific, strategic needs. Scholarship dollars generated from Accelerator help to recruit, retain, and support future tech industry leaders.

2015–16 GIFT LEVELS AND ADVANTAGES

Preferred ($5,000)

*Gifts support the general Accelerator scholarship fund.*

- Participation in the Accelerator Council, an exclusive corporate leadership council
- Invitation to an exclusive fall career fair reception with high-achieving students
- Special designation at SoIC career fairs
- Recognition in the School’s marketing and visual displays including career fair publications and hiring statistics handout
- Early invitation to participate in classroom employer panels
- Personal contact with select faculty members
- Insider analysis of student populations
- Contact with scholarship recipients

Premier ($10,000)

*Gifts support company-named scholarships.*

All of the advantages of Preferred, plus:

- Opportunity to define guidelines for scholarship distribution
- One targeted recruiting email per semester to students sent on behalf of company through SoIC Career Services (copy provided by company)
- Invitation to Accelerator-only spring career fair dinner with high-achieving students
- Personal contact with associate dean for undergraduate or graduate studies

Elite ($25,000+)

*Gifts support a variety of lasting engagement opportunities.*

Development staff will work strategically with your company to ensure your gift enriches your business goals. Elite donors receive all of the aforementioned advantages. High-impact gifts (one-time or multi-year pledges) can:

- Name spaces
- Name and endow scholarships
- Fund research
- Name and endow faculty positions
ACCELERATOR COUNCIL MEETING & RECEPTION

The School hosts Accelerator events that allow our corporate partners to engage with our students and leadership more often and in smaller settings. The Accelerator Council Meeting is an opportunity for our partners to offer us valuable feedback about how we can better meet their needs. The meeting is also a chance to stay abreast of updates at the School, changes in recruiting, or new ways to connect with students. The Accelerator Reception is an event that brings together our highest-achieving students to interact with corporate partners before the fall career fair.

MULTI-YEAR PLEDGES & ELITE-LEVEL GIVING

Support to the School can be provided over multiple years in the form of a pledge. The most common form of major gift support is a five-year pledge with an annual payment schedule, but we are happy to customize pledges and payment schedules as needed to work best for our partners. When making a multi-year pledge, partners are automatically enrolled in the Accelerator Corporate Giving Program (participation is optional) and gifts of $25,000 or over are eligible for Elite-level benefits within that program.
Faculty Collaboration

FACULTY RESEARCH
The School has large, internationally leading research groups in areas including: bio and health informatics, cyber-infrastructure/high-performance computing, complex networks and systems, cyber-security, human-computer interaction, programming languages, and security and privacy. Our faculty members have received many prestigious awards including the first High Performance Computing Vanguard Award and the PET Award for Outstanding Research in Privacy Enhancing Techniques.

RESEARCH FELLOWSHIPS AND EXPLORATORY RESEARCH GRANTS
Corporate partners can engage faculty and students in exploring research questions that will impact the future of technology. By supporting exploratory research fellowships and grants, companies can accelerate technological advances in their field.

FACULTY FELLOWSHIPS
Fellowships create opportunities for companies to build stronger relationships with faculty. The faculty fellowship program is designed to facilitate projects by faculty members to improve teaching, advance scholarly and creative work, enhance the School’s academic programs, and achieve institutional goals. The faculty member who holds the fellowship will serve as a valuable connection to engaging the company in School-related initiatives.

INDUSTRY LIAISON PROGRAM
The industry liaison program facilitates transfer of knowledge and dissemination of research results to the technical community. Supported by corporate membership fees, this program provides an avenue for industry leaders to contribute to and sustain research and teaching.
Classroom Partnership

GENERAL SCHOLARSHIPS
Companies can increase their visibility by naming merit-based scholarships, awarded to students who demonstrate academic and leadership success. Scholarship funds also can be directed to support diversity and other organizational initiatives. Scholarships may be endowed, and thus awarded in perpetuity, starting at the $25,000 level.

ACCELERATOR SCHOLARSHIPS
An easy way to support student scholarships is by participating in our Accelerator Corporate Giving Program, which allows companies to invest at the Preferred ($5,000) or Premier ($10,000) level. At the Premier level, scholarships are named and companies may set specific parameters for their recipients. Any scholarship gift or pledge larger than $25,000 qualifies automatically for Elite Accelerator benefits.

CAPSTONE COURSE PROJECTS
Corporate partners can provide students with real-world, hands-on learning opportunities for applying classroom knowledge and developing professional skills.

DIRECT ADMISSION STUDENT SUPPORT
As a young School, we aim to increase our population of directly admitted students each year. A healthy direct admission program is a hallmark of a successful professional school, and we are happy to report that we’ve consistently grown our population of direct admit students in recent years. There are multiple ways to support our directly admitted students. One option is to invest in scholarships, which help attract and retain talented students. We are establishing an SoIC Living-Learning Center in which students live together in a collaborative environment. Funding one of these initiatives is a great way to support and build brand awareness in young, talented SoIC students.

OVERSEAS EDUCATION
Scholarship support is also possible for companies wishing to support study abroad opportunities for our students. Corporate partners can choose to sponsor an exchange program, an international course trip, a Serve IT/Teach IT trip, or an overseas education opportunity for directly admitted students.

Indiana University Bicentennial Campaign Match
Endowed gifts over $50,000 supporting students or faculty qualify for a 1:1 match from the University. This is part of Indiana University’s Bicentennial Campaign (January 2012–December 2019). The match is available for both one-time gifts and multi-year pledges.
Professional Development

CONFERENCES, WORKSHOPS, AND LEADERSHIP PROGRAMS

Professional development can enhance students’ career prospects. The School encourages partnerships with companies to offer unique leadership programs, specialized training, and professional development for students making the transition to the business world.

SUMMER OF NETWORKING

The Summer of Networking is a hands-on program focused on innovative network technology in the context of current problems and solutions in data centers, large enterprises, and wide-area networks. The course content features a mix of network fundamentals and recent trends in network technology, with an emphasis on software defined networks.
Student Organizations

Student organizations are a vital part of our School’s community and provide an informal way for corporations to get to know students and their interests. Partners can engage student organizations through speaking opportunities and a variety of event sponsorships.

- Cyber Security Club
- National Society of Black Engineers
- IU Pacesetters
- Student Ambassadors
- Informatics and Computing Student Association
- Nothing is Binary—GLBTQA Organization
- Informatics and Computing Consulting Association
- Graduate Informatics Student Association
- Social Media Team
- The Class Gift Council
- SoIC Women in Technology

SERVE IT AND TEACH IT CLINIC

Using a multidisciplinary approach, students develop IT solutions and education for nonprofit agencies in the Bloomington area. Support can be provided in the form of stipends for students who work at the Serve IT or Teach IT Clinic.
Innovation and Entrepreneurship

SHOEMAKER CENTER FOR INNOVATION

The School has long sought a collaborative work space for students interested in entrepreneurship and innovation. The School’s new building will feature a prominent space that will house some of our cutting-edge endeavors. For the first time in our history, we will feature a central hub for our work in innovation and entrepreneurship. The work done in the “Shoebox” will involve multiple opportunities for companies to engage with our students.

BEST COMPETITION

The School’s BEST (Building Entrepreneurs in Software and Technology) investment fund for student-led technology start-up businesses is the largest such competition for students of just one university, with a group of investors providing awards of at least $200,000 per year. Corporate partners may sponsor teams of students working on projects to submit to the BEST competition—this sponsorship can take the form of stipends, project funds, and/or mentorship.

INNOVATION CHALLENGES

Corporate partners can collaborate with SoIC students on company-named innovation challenges that consider real-world solutions and opportunities for companies.
**Diversity**

The School is a nationally known leader in the area of the engagement of women, serving as a Pacesetter in the National Center for Women & Information Technology and having nearly quadrupled the number of women undergraduate majors in Bloomington in the last five years. Corporate partners can increase diversity in the tech industry by supporting initiatives for women and underrepresented minority groups in multiple ways.

**HBCU SUMMER INTERN PROGRAM**

In summer 2015, SoIC hosted 23 students from primarily HBCUs (Historically Black Colleges and Universities) for undergraduate research experiences. Beginning in 2016, we will expand the program from eight to 10 weeks, with students working 40 hours per week as research interns. Currently, funding limits participation to just one in five applicants. Several SoIC researchers have indicated a desire to host one or more of these students each summer, and increased financial support would allow for the growth of this program.

**GRACE HOPPER**

Every fall, the Anita Borg Institute of Women in Technology hosts the Grace Hopper Celebration of Women in Computing. This opportunity is consistently described by our students as life-changing and empowering. Grace Hopper addresses the real issues women face while working in technology. The School matches every donation made to support sending students to Grace Hopper, so if a company chooses to sponsor a student, two students attend.

**SUMMER CAMPS**

SoIC holds an annual summer camp for high school students with the goal of sparking a passion for technology. This camp also helps to serve as a bridge to IT for students from underrepresented populations. There are generally 60–70 students in attendance from grades 9 through 12, and corporate sponsorship is welcome. Additionally, our Girl Scout Camp provides 6th–8th grade campers with an understanding of new printing technology, 3D visualization, basic electronic circuitry, basic programming, e-textiles, prototyping, and the iterative design cycle. The camp allows attendees to apply technology to real-life projects, all while experiencing the college campus environment. The camp welcomes corporate sponsorship.

**NATIONAL SOCIETY OF BLACK ENGINEERS**

The IU chapter of the National Society of Black Engineers (NSBE) is a student and professional based organization dedicated to the development of intensive programs for increasing Black and other ethnic underrepresented participation in the field of engineering and engineering technology. Corporate sponsorship allows students to attend the ACM Richard Tapia Celebration of Diversity in Computing Conference as well as the NSBE annual convention. The School matches every donation made to support the professional development of students in this organization.
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